

SECURE SMS

SECURE DATA DELIVERY

Features, Functions & Benefits



Sending notifications to customers using SMS has become common and provides a very useful mechanism of keeping people informed. While SMS is an excellent, low-cost method of sending such messages, there is a category of more-sensitive information where SMS is not ideal.

SMS messages are completely open. Once a message is delivered to a mobile phone, it is easy for a third-party to pick up the mobile phone and read the message. For more sensitive information, such as bank balances or medical notifications, SMS is not ideal and a more secure mechanism would be preferable.

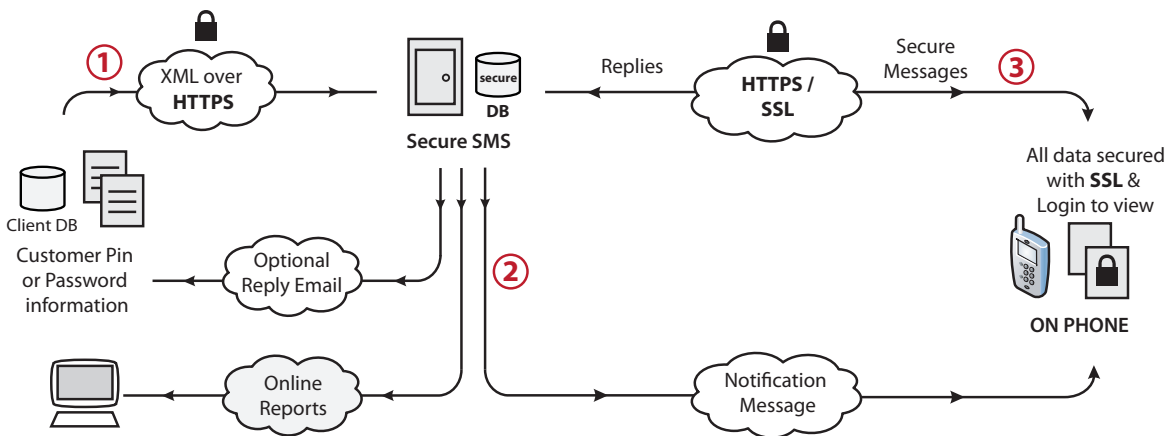
Grapevine has developed a world-first product to secure more sensitive mobile messages. Unlike previous attempts to do this, which require downloading special applications, Grapevine's new **Secure SMS** product can be used on the majority of standard mobile phones in the market.

TYPICAL USES

Send customers information such as:

- Bank balances
- Mini Statements
- Medical test results
- PIN or passwords updates

Sending Sensitive Information with Secure SMS



FEATURES

- Online reporting with delivery receipts
- SMS concatenation (Up to 500 characters)
- SSL with password protected login
- Personalised SMS notification with secure link

BENEFITS

- Message data transmission encrypted all the way to the mobile phone
- Works on most mobile phones with no additional software required
- Secure messages can be branded by sender with their company logo
- Recipients can store and read previous secure messages received

When your company sends a **Secure SMS** message to a customer, the customer receives a notification message that they have received a secure message and provides them with a link. When they select the link, they will be asked for their PIN and then shown their secure message.

Secure SMS uses proven best-practice online banking methods to protect the information from unauthorised access and all data transmission is encrypted. Secure SMS also adds significant additional value as compared with standard SMS messages by allowing up to **500** characters of text and for the branding of the message by the sending company using the company's logo at the top of the message.

Secure SMS now gives companies a viable method of providing their customers with sensitive notifications in a way that keeps the information private and under the control of the recipient.

Contact Grapevine to Get Started

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