

SMS BROADCAST

BULK SMS COMMUNICATION

Features, Functions & Benefits



FEATURES

- Viral Campaigns
- SMS Reminders
- Sales Drives & Promotions
- Service Notifications

BENEFITS

- Mass SMS Communication
- Easy to Use Web & XML Interface
- Lower Communication Costs
- No Setup Costs
- Pre and Post Messaging Options Available

FEATURES

Message Personalisation

Supports entirely unique message per recipient.

Campaign Scheduling

Message can be sent at predefined date and time.

Message Replies

Replies are captured and reported on.

Web based & Email Report

Access to reports online or have them emailed.

SMS concatenation

Message can be up to 700 characters or 5 SMSes long

Send from Web or using XML API

Login online to send or send from an external application.

All SA cellular networks supported

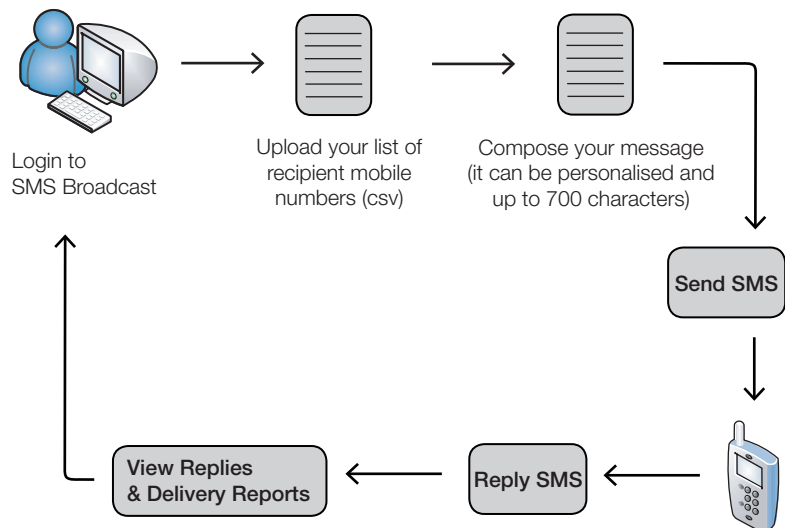
SMSes can be sent to and received from Vodacom, MTN and CellC subscribers

SMS Broadcast is a messaging application for sending bulk SMS communication from a Web browser or a company application using a messaging API. SMS messages are sent to a list of customers or prospects and the replies are captured. When sending through the API the data is posted as XML over HTTP/S to Grapevine and converted to SMS messages.

With **SMS Broadcast** the message can be up to **700 characters or 5 SMSes long** and SMS Broadcast can personalise the message for you based on information contained within your recipient list and even allows an entirely unique message to be sent to each recipient.

Use SMS Broadcast for a targeted marketing initiative, information drive or a mass alert. SMS Broadcast is a simple, fast and cost effective way in which to reach your audience effectively by SMS.

How it works



Contact Grapevine to Get Started

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